

## *SEO Proposal*

*Job: SEO.*

# ***SEO Packages That Increase Ranking, Traffic and Sales***

## SEO Plans

<i>Small Business</i>	<i>Mid-Size Business</i>	<i>Large or Ecommerce</i>
<b>SEO Packages</b>	<b>SEO Packages</b>	<b>SEO Packages</b>
<b>10000 INR/150 USD</b>	<b>18000 INR/250 USD</b>	<b>30000 INR/400 USD</b>
<b>PER MONTH</b>	<b>PER MONTH</b>	<b>PER MONTH</b>
<b>EXCLUSIVE OF ALL TAXES</b>	<b>EXCLUSIVE OF ALL TAXES</b>	<b>EXCLUSIVE OF ALL TAXES</b>
<b>WEBSITE REVIEW &amp; ANALYSIS</b>	<b>INITIAL REVIEW &amp; ANALYSIS</b>	<b>INITIAL REVIEW &amp; ANALYSIS</b>
✔ <i>Max 5 Keywords</i>	✔ <i>Max 15 Keywords</i>	✔ <i>Max 25 Keywords</i>
✔ <i>Website &amp; Competitor Analysis</i>	✔ <i>Website &amp; Competitor Analysis</i>	✔ <i>Website &amp; Competitor Analysis</i>
✔ <i>Content Duplicity Check</i>	✔ <i>Content Duplicity Check</i>	✔ <i>Content Duplicity Check</i>
✔ <i>Initial Ranking Report</i>	✔ <i>Initial Ranking Report</i>	✔ <i>Initial Ranking Report</i>
✔ <i>Keywords Research</i>	✔ <i>Keywords Research</i>	✔ <i>Keywords Research</i>
<b>ON PAGE SEO ANALYSIS</b>	<b>ON PAGE SEO ANALYSIS</b>	<b>ON PAGE SEO ANALYSIS</b>
✔ <i>Meta Tags Creation</i>	✔ <i>Meta Tags Creation</i>	✔ <i>Meta Tags Creation</i>
✔ <i>Canonicalization</i>	✔ <i>Canonicalization</i>	✔ <i>Canonicalization</i>

✔ URL Structure	✔ URL Structure	✔ URL Structure
✔ Content Optimization	✔ Content Optimization	✔ Content Optimization
✔ Image Optimization	✔ Image Optimization	✔ Image Optimization
✔ Heading Tag Optimization	✔ Heading Tag Optimization	✔ Heading Tag Optimization
✔ Website Speed Optimization	✔ Website Speed Optimization	✔ Website Speed Optimization
✔ Robots.txt	✔ Robots.txt	✔ Robots.txt
✔ Sitemap Creation	✔ Sitemap Creation	✔ Sitemap Creation
✔ Google Analytics & Search Console Setup	✔ Google Analytics & Search Console Setup	✔ Google Analytics & Search Console Setup
✔ Blog Optimization – 2 Posts	✔ Blog Optimization – 5 Posts	✔ Blog Optimization – 10 Posts
<b>LOCAL SEO SETUP</b>	<b>LOCAL SEO SETUP</b>	<b>LOCAL SEO SETUP</b>
Google Map Integration on website	✔ Google Map Integration on website	✔ Google Map Integration on website
Google My Business Page Setup and Optimization	✔ Google My Business Page Setup and Optimization	✔ Google My Business Page Setup and Optimization
✔ NAP Syndication & Local Citations – 5	✔ NAP Syndication & Local Citations – 10	✔ NAP Syndication & Local Citations – 15
✔ Local Classifieds – 2	✔ Local Classifieds – 5	✔ Local Classifieds – 10

CONTENT MARKETING	CONTENT MARKETING	CONTENT MARKETING
✔ Blog Posting (500 – 700 words) – 1	✔ Blog Posting (500 – 700 words) – 2	✔ Blog Posting (500 – 700 words) – 2
✔ Article Writing and Submissions(500 – 700 words) – 1	✔ Article Writing and Submissions(500 – 700 words) – 2	✔ Article Writing and Submissions(500 – 700 words) – 4
✔ Press Release Submissions (300 – 500 words) – 1	✔ Press Release Submissions (300 – 500 words) – 2	✔ Press Release Submissions (300 – 500 words) – 2
EMAIL OUTREACH	EMAIL OUTREACH	EMAIL OUTREACH
✘ Guest Blogging	✔ Guest Blogging	✔ Guest Blogging
✘ Broken Backlink Building	✔ Broken Backlink Building	✔ Broken Backlink Building
✘ Resource Link Building	✘ Resource Link Building	✔ Resource Link Building
✘ Alerts and Mention	✔ Alerts and Mention	✔ Alerts and Mention
✘ Link Roundups	✘ Link Roundups	✔ Link Roundups
✘ Competitor Backlink Research	✘ Competitor Backlink Research	✔ Competitor Backlink Research
OFF PAGE SEO	OFF PAGE SEO	OFF PAGE SEO
✔ Social Sharing – 30(Total)	✔ Social Sharing – 40(Total)	✔ Social Sharing – 50(Total)
✔ Blog Social Sharing	✔ Blog Social Sharing	✔ Blog Social Sharing
✔ Slide Submissions – 1	✔ Slide Submissions – 2	✔ Slide Submissions – 2
✔ Text Based Infographic Creation – 1	✔ Text Based Infographic Creation – 2	✔ Text Based Infographic Creation – 3
✘ Video Creation	✘ Video Creation	✔ Video- 1 Product Related Only 1 Minute

✔ Q & A – 1	✔ Q & A – 3	✔ Q & A – 5
MONTHLY REPORTING	MONTHLY REPORTING	MONTHLY REPORTING
✔ Keyword Ranking Report	✔ Keyword Ranking Report	✔ Keyword Ranking Report
✔ Google Analytics Report	✔ Google Analytics Report	✔ Google Analytics Report
✔ Acquired Links Report	✔ Acquired Links Report	✔ Acquired Links Report
CLIENT SUPPORT	CLIENT SUPPORT	CLIENT SUPPORT
✔ Email	✔ Email	✔ Email
✔ Chat	✔ Chat	✔ Chat
✘ Call	✔ Call	✔ Call